

2009 Food Stand Report
Fond du Lac County 4-H Adult Leaders Association

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2009 Receipts (cash count)		
Tuesday	821.25	
Wednesday	1511.00	
Thursday	1758.25	
Friday	1589.25	
Saturday	1689.00	
Sunday	1247.25	
Total Counter Receipts:		8616.00
Deposited July 20	8617.50	
Prepaid Cards 10 at \$10	100.00	
Total Receipts:		8717.50

Expenses: Paid by M. Soll:

Checks written: (from personal account)

#	1799 Fond du Lac Ag Society	45.00	
	1800 Save-a-Lot	139.23	
	1801 Fond du Lac Co Health Dept.	105.00	
	1802 Gilles Frozen Custard	269.50	
	1803 Bakers Pride Bakery	141.00	
	1804 Tina Rabe	780.00	(puff shells – charged to her account)
	1805 Feyen & Son	814.20	
	1806 Pepsi	922.00	

Total Checks Written: 3215.93

+cash paid to ALDI foods	124.22	
Sam's Club	169.33	
Needsome's	18.28	
Watkins	11.00	
Family Dollar	5.42	328.25

Total Expenses: 3544.18

Less left over foot @ cost* 160.58

*see Page 3

Net Expenses: 3383.60**

Gross Profit: 5333.90

NET PROFIT \$5333.90

**due to Mary Soll

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STATS:

Staffing Costs:

Clubs Working	17 Workers Signed in	194	
	Worker Tickets redeemed	157 @ \$2.50	\$392.50
Season Worker Tickets		3 @ \$15.00	45.00
	Total Staffing Cost:		\$437.50

Coupons:

50 cent off coupons – only redeemed 14. I don't believe they brought us any extra sales.

5/1 expo vendor cards – gave out 68 cards – only 7 back in box – I know I punched a lot of clovers – I suspect that some cards that were redeemed for a free cream puff were not returned as instructed.

Promo: Cream Puff Costume

6 Cloverbuds signed up + I think we had more kids on the shifts that were willing to go out. This is a very positive thing – we KNOW that the sales pick up while the kids are out there!

Menu Summary:

	<u>Ordered</u>	<u>Received</u>	<u>Quantity Sold</u>
Cream Puff Shells (used 12.5 Gal of Cream)	100 dz	100 dz	100 dz
Cold Ham	20 #	20 #	20 #
Gillieburgers	100 #	98 #	91 #
Wheat Rolls	50 dz	60 dz	43 dz
Hot Dogs	100 #	100 #	82 #
Hot Dog Buns	50 8-Pks	50 Pks	41 Pks
Grilled Cheese			
Bread	65 Loaves	65 Loaves	60 Loaves
Cheese Slices	(as needed)	60 #	52 #
			(all sandwiches)
Butter	11 #	11 #	11 #
Chips	8 Boxes (240 pks)	240 pks	180 pks
Ice Cream Novelties	612 items	(lost 50-70 = freezer)	550 approx.
Soda (5 flavors)		42 Cases	42 Cases
Milk (white & chocolate)		240 pts	240 pts
Lemonade		104 pts	104 pts
Coffee (including de-caf, Tea & Cocoa)			100 cups
D-I-Y Root Beer Floats (Root Beer & ice cream included above)			Est. 100
Bottled Water		13 Cases	13 Cases

All leftover food was sold at-cost to members of the committee.
The total value has been deducted from the total I paid out.

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Food at Cost

Tina Buchner		
7 # Gillieburger	19.25	
2 Pack Chips	21.76	
2 Dozen Wheat Buns	<u>4.70</u>	\$45.71
Deb Soll		
8 Icee Bars	3.20	
24 Icee Cups	<u>6.72</u>	\$9.92
Mary Soll		
11 Pints Milk	8.50	
1 Quart Cream	2.90	
8 # Cheese	13.75	
15 Dozen Whole Wheat Buns	35.25	
5 Loaves Oat Bran Bread	5.95	
9 Packages Hot Dog Buns	7.00	
18# 1/4# Hot Dogs	18.00	
1 Onion	.50	
2 # Peanut Butter	2.40	
Coffee	3.35	
300 Creamers	<u>7.35</u>	\$104.95
Total Food at Cost:		\$160.58

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Mary's Notes:

Big THANK YOUs to everyone who helped

Co-chair Tina Rabe and Correna Bovee

17 clubs and Thrivent = the help was great!

Todd, Dave and Pam = for allowing us to get in on Friday with our equipment

Jeff and Gary Soll of Searl Construction = set up, storage and loan of equipment and of course to THRIVENT for the grant for volunteer hours.

Our vendors provided great service, and fair prices. Thanks to:

Feyen & Son – dairy products and loan of freezer for ice cream

Pick 'n Save – puff shells

Gilles Frozen Custard – Gillieburger

Aldi Foods – oat bran bred and buns

Pepsi Cola – soda, water & large cooler

Bakers Pride – whole wheat buns

Save-A-Lot Foods – ham, hot dogs

Sam's Club – chips and condiments

Overall, things went pretty well. Our receipts are down some from last year, but we sold ALL of the cream puffs. It appears that we have more profit, but we need to remember that the total cost of the new cream equipment was picked up last year. The system works very well, it was a good investment. I think we have a buyer for the Kitchen-Aide mixer. It is probably worth about \$200.00 and has two extra, 8-cup stainless bowls. I expect to know by the meeting.

The year did have a few challenges – the large freezer went out for a while on Wednesday and we lost 2-3 boxes of ice cream bars at a value of approximately \$25.00. We are thankful it wasn't more.

We also experienced the loss of some of our supplies. Non-customers seemed to think that we should furnish napkins for the whole fair. In order to make sure we had enough to last through Sunday, we resorted to moving the napkin holders to the back counter and giving out one with each order.

We had some new promotional schemes that met with mixed success. We instructed the workers on each crew, that the "coupon" and "food card" slips be marked and kept separate so that we could evaluate the success of each item. I have come to realize that, after being a Fund Raiser project, our second most important mission should be to help members AND leaders learn to follow directions. While 67% of the workers seemed to understand – the other 33% apparently did not. There were 10 of the prepaid cards sold and 9 turned in (completely punched), which should have accounted for \$90+ in sales, but the slips only account for \$64.00. Also, most of the "50-cents off" coupon orders were not filled out as instructed. (There were only 14 redeemed.)

Overall, the help was great – (some of us just need to pay better attention). One occasion prompted me to make a note for next year – I hope to get some "little blue ribbons" to recognize "blue ribbon service." Thanks again to everyone who helped make the Food Stand a success. We had a couple open shifts, but Thanks to several former leaders and friends who were willing helpers, we made it through. If anyone wants their same shift for next year, call and let me know. Some clubs have already reserved their spots.

Respectfully submitted,

Mary Soll